

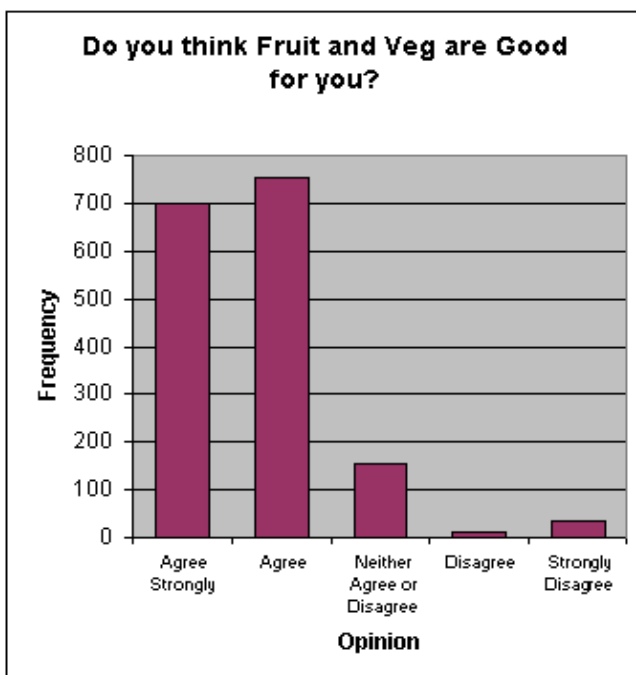


## What's your opinion?

Are you interested in what other people think? Can you design questions to effectively gather opinions?

Have a look at the following. Say whether you think these questions are good or bad. Give reasons for your answer.

Question	Good or bad questions?	Reason
Is your dad too old for disco dancing?		
Is Manchester United going to win the Premiership this year?		
Are fruit and vegetables good for you?		
Should children be forced to watch the news?		
How much do you weigh?		
Is stealing wrong?		
Do you think there is life on mars?		



Sample taken from *CensusAtSchool* 2002/2003  
Sample size 1650

It is very easy to bias questions so that we get the answer that we want. We can lead the person answering the question by using emotive words or phrases.

- Isn't it true that...?
- Do you agree that...?
- Throwing litter is bad...what do you think?

Suppose you want to find the answer to whether pupils prefer football or rugby. Write in two columns some biased or unbiased questions that you can use to investigate this. Make a list of good techniques for creating a questionnaire.